



# Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service  
[episcopalnewsservice.org](http://episcopalnewsservice.org)

## ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at [mmacdonald@episcopalchurch.org](mailto:mmacdonald@episcopalchurch.org)



**2.56M**  
unique web  
visits

**3.2M**  
web pages  
served

**28K**  
e-newsletter  
subscribers

# WEBSITE SPONSORSHIP

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

**ENS** EPISCOPAL NEWS SERVICE

Home Top Stories Topics Images People Jobs & Calls Events Press Releases

Presiding Bishop brings the power of love to Central Florida prep school

Presiding Bishop urges clergy to talk with Florida bishop about same-sex marriage disagreements

Introducing "Traveling the Way of Love," a new Episcopal Church video series

Colorado priest to walk from South Carolina to California raising money to benefit youth

Also In The News

Susan Brown Snook elected fifth bishop of San Diego

Office of Government Relations issues statement on Intermediate-Range Nuclear Forces Treaty

Anita Parrott George made honorary canon of Mississippi cathedral

Anglican Communion News

Anglican church in Bermuda closes after heavy rains cause roof to collapse

Iraq's prime minister visits St. George's Anglican Church in Baghdad

Trinidadian priest in serious condition after being shot by gunman

Featured Jobs & Calls

Rector

Senior Associate Rector

Youth Minister

Assistant Rector and Chaplain

Rector (PT)

Chaplain and Associate Rector/Curate

Associate for Youth and Young Adults

Associate Rector for University Ministry

Priest-in-Charge

Interim Rector

Rector

Rector

Rector

Minister of Formation

Director of Communications

Featured Events

Journeys of Paul Cruise w/ The Rev. Judy Fentress-Williams

Uncharted: Young Adult and Campus Ministry Conference

2019 GEMN Global Mission Conference in the Dominican Republic

UTO Pilgrims on the Camino

Evento de Jóvenes Episcopales

Trinity Retreat Center Retreats

Sacred Journeys w/ Sr. Joan Chittister to the Greek Isles & Turkey

Missional Voices National Gathering

Press Release Service

Episcopal Relief & Development Continues to Respond to Needs of Displaced Refugees in Syria

The Episcopal Church in Navajoland awarded major grant for restoration of historic church

Episcopal Relief & Development supports the Anglican Diocese of the Amazon in response to fire in Brazil

Sacred Ground: New dialogue series from The Episcopal Church exploring race and faith

ABRAHAM exhibition to premiere global tour in Rome, Italy at St. Paul's Within the Walls Episcopal Church

Living Well Through Lent 2019: A Living Compass Seasonal Resource

Can we begin to experience the resurrection in our ordinary life on Earth?

Forward Movement books win top honors

## RUN OF SITE

Rate

\$1,300

Size

300 x 250 pixels

## Accepted Formats

JPG, GIF or PNG  
(maximum 1MB)

213K

unique visits  
per month

283K

pages served  
per month

3.4M

pages served  
per year

YOUR  
CREATIVE  
HERE

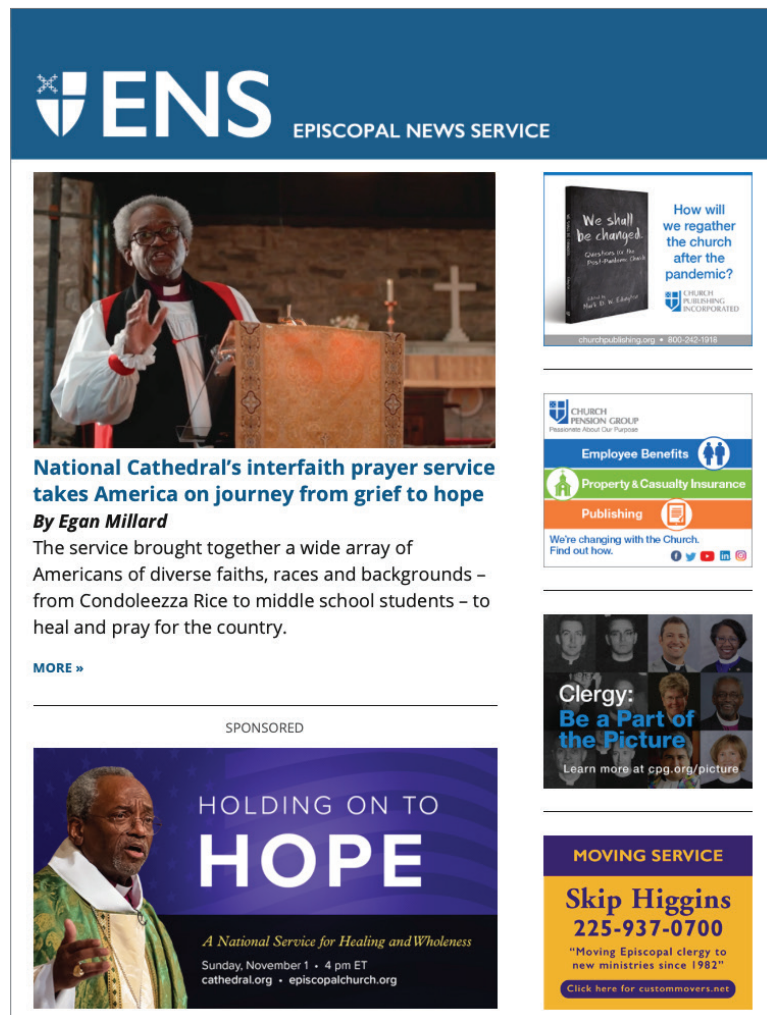
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## E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 22,500 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 5,500 clergy and lay leaders.



The screenshot shows the ENS Daily Newsletter layout. At the top is the ENS logo and 'EPISCOPAL NEWS SERVICE'. Below is a large article titled 'National Cathedral's interfaith prayer service takes America on journey from grief to hope' by Egan Millard. To the right of the article are three smaller sponsored ads: 'We shall be changed', 'Church Pension Group Employee Benefits', and 'Clergy: Be a Part of the Picture'. Below the article is a 'SPONSORED' section with a large ad for 'HOLDING ON TO HOPE' by a National Service for Healing and Wholeness. To the right of this is another sponsored ad for 'MOVING SERVICE' by Skip Higgins.



Premium Position (\$1,000 per week)

## SPONSORED EMAIL (EBLAST)

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 28K opt-in subscribers.

### Rate

\$2,800

### Size

600 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

### Accepted formats

JPG or PNG

## NEWSLETTER DISPLAY RATES

### Premium

\$1,000 per week

Size 600x400 pixels

### Position 1, 2, 3, 4

\$800 - \$1,400  
per month

Size 300x250 pixels

### Accepted Formats

JPG or PNG  
(maximum 1MB)

← Position 1  
\$1,400pm

← Position 2  
\$1,200pm

← Position 3  
\$1,000pm

← Position 4  
\$800pm

# 28K

opt-in  
subscribers

# 56%

open rate

# 8.1%

click rate

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[mmacdonald@episcopalchurch.org](mailto:mmacdonald@episcopalchurch.org)

## SOCIAL MEDIA CAMPAIGN

Directly reach our 44,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

**Rates start at \$1,150 per post, which includes ad spend for boosting.**

 **Episcopal News Service** with The CEEP Network.  
Paid Partnership · 



Join hundreds of lay and clergy peers from across the church and around the country for connection and learning at the CEEP Network's Leading Beyond the Walls gathering in Louisville from February 19-22. The Rev. Adam Hamilton of Church of the Resurrection in Kansas City will deliver a hope filled keynote!

Register Now: [www.ceepnetwork.org/2020-louisville](http://www.ceepnetwork.org/2020-louisville)




EPISCOPALNEWSSERVICE.ORG  
**CEEP Network Annual Gathering - Episcopal News Service**  
The CEEP Network Leading Beyond the Walls Annual Gathering will tak...

 Like  Comment  Share

 **Episcopal News Service** with Educational Opportunities  
Tours.  
Paid Partnership · 




Join The Very Rev. Ian Markham, Dean of Virginia Theological Seminary, on a cruise that includes Stockholm – Sweden, Tallinn – Estonia, St. Petersburg – Russia, Helsinki & Mariehamn, Åland – Finland. Explore their cultures, meet their people, learn about their Christian heritage and practice, and see the beauty of their lands.

[www.eo.travelwithus.com/tours/bc20061720b#eotours](http://www.eo.travelwithus.com/tours/bc20061720b#eotours)



**Baltic Capitals Cruise w/ The Very Rev. Ian Markham**  
03:44

1 View

 Like  Comment  Share

## JOBS, EVENTS, & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

### **Jobs** [episcopalnewsservice.org/jobs](http://episcopalnewsservice.org/jobs)

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

### **Events** [episcopalnewsservice.org/events](http://episcopalnewsservice.org/events)

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

### **Press Release Service** [episcopalnewsservice.org/pressreleases](http://episcopalnewsservice.org/pressreleases)

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$210 for one week, \$315 for two weeks or \$470 for one month.