



Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service
episcopalnewsservice.org

ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org



2.56M
unique web
visits

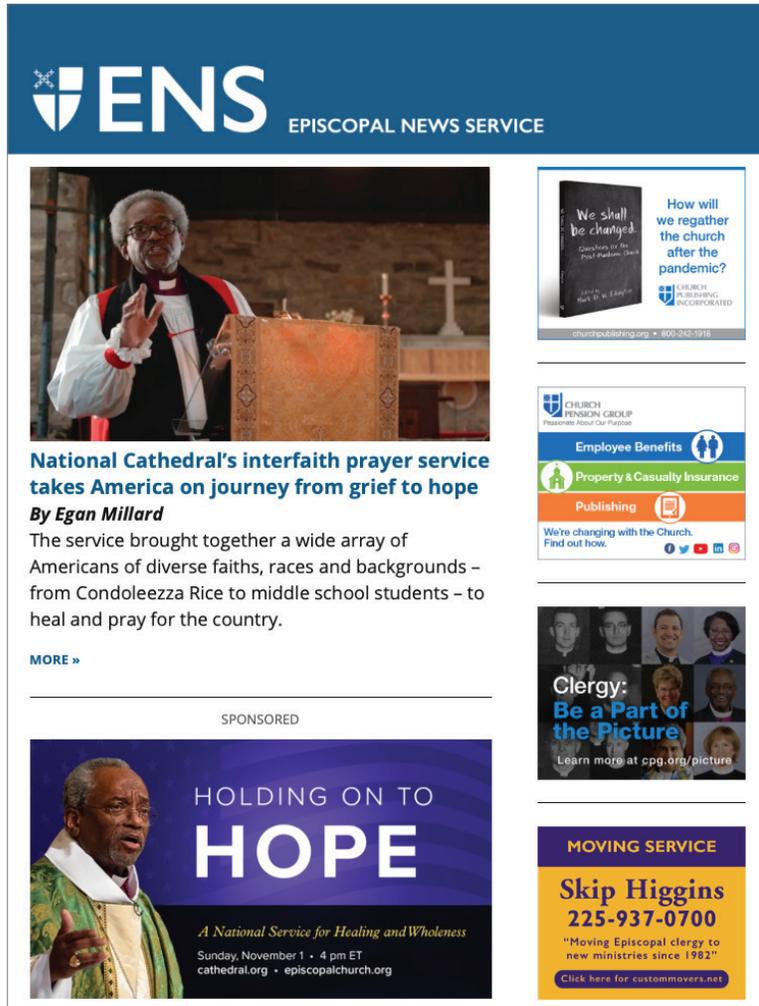
3.2M
web pages
served

28K
e-newsletter
subscribers

E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 22,500 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 5,500 clergy and lay leaders.



Premium Position (\$950 per week)

SPONSORED EMAIL (EBLAST)

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 28K opt-in subscribers.

Rate

\$2,700

Size

600 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

Accepted formats

JPG or PNG

NEWSLETTER DISPLAY RATES

Premium

\$950 per week

Size 600x400 pixels

Position 1, 2, 3, 4

\$800 - \$1,400 per month

Size 300x250 pixels

Accepted Formats

JPG, GIF or PNG
(maximum 1MB)

← Position 1
\$1,400pm

← Position 2
\$1,200pm

← Position 3
\$1,000pm

← Position 4
\$800pm

28K

opt-in
subscribers

56%

open rate

8.1%

click rate

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SOCIAL MEDIA CAMPAIGN

Directly reach our 44,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

Rates start at \$950 per post, which includes ad spend for boosting.



Episcopal News Service with The CEEP Network. Paid Partnership · 

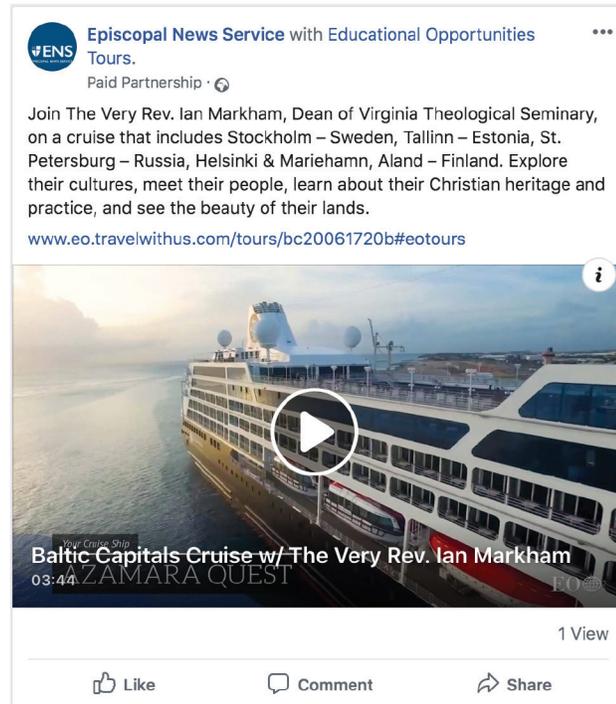
Join hundreds of lay and clergy peers from across the church and around the country for connection and learning at the CEEP Network's Leading Beyond the Walls gathering in Louisville from February 19-22. The Rev. Adam Hamilton of Church of the Resurrection in Kansas City will deliver a hope filled keynote!

Register Now: www.ceepnetwork.org/2020-louisville



EPISCOPALNEWSSERVICE.ORG
CEEP Network Annual Gathering - Episcopal News Service
The CEEP Network Leading Beyond the Walls Annual Gathering will tak...

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Episcopal News Service with Educational Opportunities Tours. Paid Partnership · 

Join The Very Rev. Ian Markham, Dean of Virginia Theological Seminary, on a cruise that includes Stockholm – Sweden, Tallinn – Estonia, St. Petersburg – Russia, Helsinki & Mariehamn, Aland – Finland. Explore their cultures, meet their people, learn about their Christian heritage and practice, and see the beauty of their lands.

www.eo.travelwithus.com/tours/bc20061720b#eotours



Baltic Capitals Cruise w/ The Very Rev. Ian Markham
03:44

1 View

 Like  Comment  Share

JOBS, EVENTS, & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

Jobs episcopalnewsservice.org/jobs

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

Events episcopalnewsservice.org/events

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

Press Release Service episcopalnewsservice.org/pressreleases

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$210 for one week, \$315 for two weeks or \$470 for one month.