



Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service
episcopalnewsservice.org

ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org



2.56M
unique web
visits

3.4M
web pages
served

27K
e-newsletter
subscribers

WEBSITE SPONSORSHIP

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

The screenshot shows the ENS website homepage with a navigation bar at the top containing 'Home', 'Top Stories', 'Topics', 'Images', 'People', 'Jobs & Calls', 'Events', and 'Press Releases'. The main content area is divided into several sections:

- Presiding Bishop brings the power of love to Central Florida prep school** (Full Coverage)
- Presiding Bishop urges clergy to talk with Florida bishops about same-sex marriage disagreements** (Posted 20 hours ago)
- Introducing "Traveling the Way of Love," a new Episcopal Church video series** (Posted Jan 31, 2019)
- Colorado priest to walk from South Carolina to California raising money to benefit youth** (Posted Jan 28, 2019)
- Also In The News**: Susan Brown Snook elected fifth bishop of San Diego (Posted Feb 4, 2019); Office of Government Relations issues statement on Intermediate-Range Nuclear Forces Treaty (Posted Feb 1, 2019); Anita Parrott George made honorary canon of Mississippi cathedral (Posted Jan 31, 2019).
- Anglican Communion News**: Anglican church in Bermuda closes after heavy rains cause roof to collapse (Posted 20 hours ago); Iraq's prime minister visits St. George's Anglican Church in Baghdad (Posted 20 hours ago); Trinidadian priest in serious condition after being shot by gunman (Posted Feb 1, 2019).
- Featured Jobs & Calls**: Rector (Hemet, CA); Senior Associate Rector (Greenwich, CT); Youth Minister (Hartlingen, TX); Assistant Rector and Chaplain (Severna Park, MD); Rector (PT) (Palm City, FL); Chaplain and Associate Rector/Curator (Tampa, FL); Associate for Youth and Young Adults (Baltimore, MD); Associate Rector for University Ministry (Chapel Hill, NC); Priest-in-Charge (Medford, NJ); Interim Rector (Tulsa, OK); Rector (Lynchburg, VA); Rector (Beach Haven, NJ); Rector (Scottsdale, AZ); Minister of Formation (San Diego, CA); Director of Communications (Winston-Salem, NC).
- Featured Events**: Journeys of Paul Cruise w/ The Rev. Judy Ferriss-Williams (Sept. 23-Oct. 4); Uncharted: Young Adult and Campus Ministry Conference (Boston, MA, June 19-22); 2019 GEMN Global Mission Conference in the Dominican Republic (Santo Domingo, Dominican Republic, Apr. 3-5); UTO Pilgrims on the Camino (Spain, Oct. 5-14); Evento de Jóvenes Episcopales (Panama City, Panama, July 17-20); Trinity Retreat Center Retreats (West Cornwall, CT, Jan. 1-Dec. 31); Sacred Journeys w/ Sr. Joan Chittister to the Greek Isles & Turkey (Oct. 18-27); Missional Voices National Gathering (New Orleans, LA, June 13-15).
- Press Release Service**: Episcopal Relief & Development Continues to Respond to Needs of Displaced Refugees in Syria; The Episcopal Church in Navajoland awarded major grant for restoration of historic church; Episcopal Relief & Development supports the Anglican Diocese of the Amazon in response to fire in Brazil; Sacred Ground: New dialogue series from The Episcopal Church exploring race and faith; ABRHAM exhibition to premiere global tour in Rome, Italy at St. Paul's Within the Walls Episcopal Church; Living Well Through Lent 2019: A Living Compass Seasonal Resource; Can we begin to experience the resurrection in our ordinary life on Earth?; Forward Movement books win top honors.
- Right Rail Content**: Lent 2019 Reflections by: The Rt. Rev. Jennifer Baskerville Burrows; The Rt. Rev. Victoria L. Garvey; The Rev. Dr. Mich Jackson; The Rev. Jan Kwiatkowski; The Rev. Dr. Travis E. Malone; The Rev. William Miller; The Rt. Rev. Jacob Owensby; Mildred J. Reyes; The Rev. Dr. Scott Skoner; CDSP: Mission, Discipleship, Evangelism; Revive; NICHOLAS CENTER; Fierce Conversations Workshop; Lenten Meditations; VISIT; Sign Up for the ENS Newsletter; Action Alerts from The Episcopal Public Policy Network.



RUN OF SITE

Rate
\$1,299.00

Size
300 x 250 pixels

Accepted Formats
JPG, GIF or PNG
(maximum 1MB)

213K
unique visits
per month

283K
pages served
per month

3.4M
pages served
per year

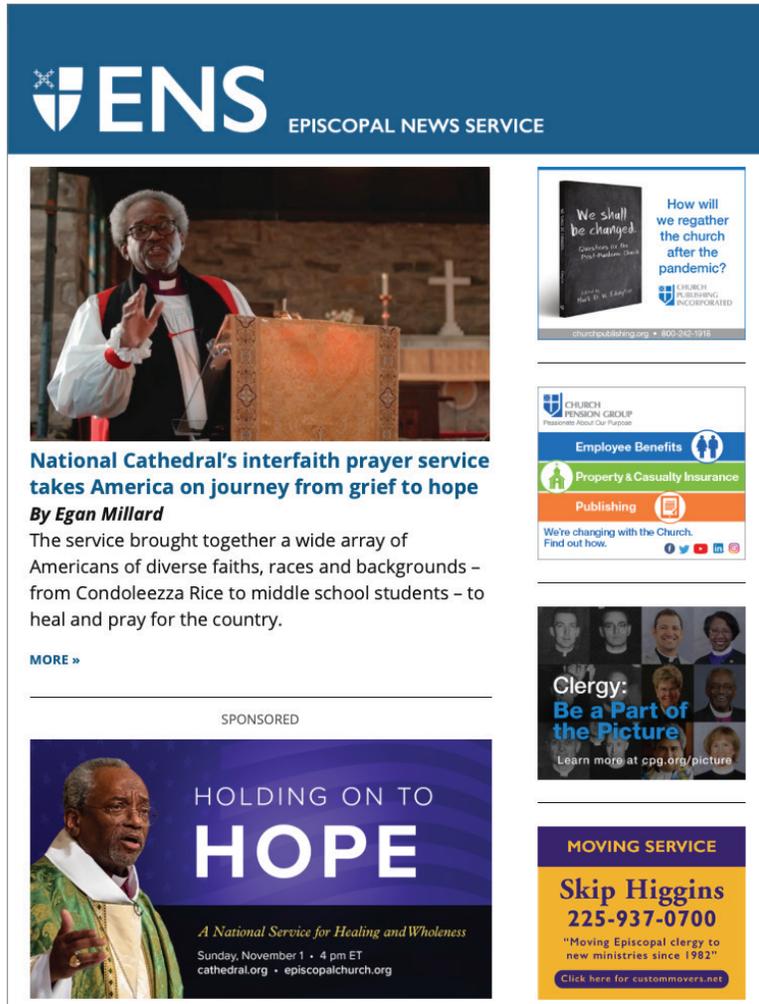
YOUR
CREATIVE
HERE

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E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 21,500 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 5,500 clergy and lay leaders.



The screenshot shows an email newsletter layout. At the top is the ENS EPISCOPAL NEWS SERVICE logo. Below it is a main article titled "National Cathedral's interfaith prayer service takes America on journey from grief to hope" by Egan Millard. To the right of the article are four sponsored content blocks: 1. A book titled "We shall be changed: Journeys for the Post-Pandemic Church" with the subtext "How will we regather the church after the pandemic?". 2. A block for "CHURCH PENSION GROUP" offering "Employee Benefits", "Property & Casualty Insurance", and "Publishing". 3. A block titled "Clergy: Be a Part of the Picture" with a photo of several people. 4. A block for "MOVING SERVICE" featuring "Skip Higgins" and a phone number "225-937-0700".



Premium Position (\$900pw / \$2,600pm)

SPONSORED EMAIL (EBLAST)

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 27K opt-in subscribers.

Rate

\$2,100 for ENS / \$900 for STW / \$2,600 for both lists

Size

600 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

Accepted formats

JPG, GIF or PNG (maximum 1MB)

NEWSLETTER DISPLAY RATES

Premium

\$900 per week

\$2,600 per month

Size 600x400 pixels

Position 1, 2, 3, 4

\$800 - \$1,400 per month

Size 300x250 pixels

Accepted Formats

JPG, GIF or PNG
(maximum 1MB)

← Position 1
\$1,400pm

← Position 2
\$1,200pm

← Position 3
\$1,000pm

← Position 4
\$800pm

27K
opt-in
subscribers

41%
open rate

9.1%
click rate

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SOCIAL MEDIA CAMPAIGN

Directly reach our 42,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

Rates start at \$1,050 per post, which includes ad spend for boosting.



Episcopal News Service with The CEEP Network.
Paid Partnership · 🌐

Join hundreds of lay and clergy peers from across the church and around the country for connection and learning at the CEEP Network's Leading Beyond the Walls gathering in Louisville from February 19-22. The Rev. Adam Hamilton of Church of the Resurrection in Kansas City will deliver a hope filled keynote!

Register Now: www.ceepnetwork.org/2020-louisville



EPISCOPALNEWSSERVICE.ORG
CEEP Network Annual Gathering - Episcopal News Service
The CEEP Network Leading Beyond the Walls Annual Gathering will tak...

Like Comment Share



Episcopal News Service with Educational Opportunities Tours.
Paid Partnership · 🌐

Join The Very Rev. Ian Markham, Dean of Virginia Theological Seminary, on a cruise that includes Stockholm – Sweden, Tallinn – Estonia, St. Petersburg – Russia, Helsinki & Mariehamn, Åland – Finland. Explore their cultures, meet their people, learn about their Christian heritage and practice, and see the beauty of their lands.

www.eo.travelwithus.com/tours/bc20061720b#eotours



Baltic Capitals Cruise w/ The Very Rev. Ian Markham
03:44

1 View

Like Comment Share

JOBS, EVENTS, & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

Jobs episcopalnewsservice.org/jobs

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

Events episcopalnewsservice.org/events

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$210 for one week, \$315 for two weeks, \$470 for one month, or \$705 for two months.

Press Release Service episcopalnewsservice.org/pressreleases

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$210 for one week, \$315 for two weeks or \$470 for one month.