ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church’s officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org

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Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service

episcopalnewsservice.org

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2.56M unique web visits

3.4M web pages served

27K e-newsletter subscribers
Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

WEBSITE SPONSORSHIP

RUN OF SITE

Rate
$1,299.00

Size
300 x 250 pixels

Accepted Formats
JPG, GIF or PNG (maximum 1MB)

213K
unique visits
per month

283K
pages served
per month

3.4M
pages served
per year

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E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 21,500 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 5,500 clergy and lay leaders.

National Cathedral’s interfaith prayer service takes America on journey from grief to hope
By Egan Millard
The service brought together a wide array of Americans of diverse faiths, races and backgrounds – from Condoleezza Rice to middle school students – to heal and pray for the country.

MORE »

SPONSORED EMAIL

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 27K opt-in subscribers.

Rate
$1,999 for ENS / $799 for STW / $2,499 for both lists

Size
600 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

Accepted formats
JPG, GIF or PNG (maximum 1MB)

27K
opt-in subscribers

41%
open rate

9.1%
click rate

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SOCIAL MEDIA CAMPAIGN

Directly reach our 41,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

Rates start at $1,050 per post, which includes ad spend for boosting.

JOBS, EVENTS, & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

Jobs episcopalnewsservice.org/jobs
Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are $199 for one week, $299 for two weeks, $449 for one month, or $675 for two months.

Events episcopalnewsservice.org/events
Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are $199 for one week, $299 for two weeks, $449 for one month, or $675 for two months.

Press Release Service episcopalnewsservice.org/pressreleases
Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are $199 for one week, $299 for two weeks or $449 for one month.