



# Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service  
[episcopalnewsservice.org](http://episcopalnewsservice.org)

## ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at [mmacdonald@episcopalchurch.org](mailto:mmacdonald@episcopalchurch.org)



**2.56M**  
unique web  
visits

**9.24M**  
web pages  
served

**27K**  
e-newsletter  
subscribers

# WEBSITE SPONSORSHIP

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

The screenshot shows the ENS website homepage with a navigation bar at the top. The main content area is divided into several sections:

- Hero Image:** A large image of a man with arms raised, with the headline "Presiding Bishop brings the power of love to Central Florida prep school".
- Grid of News Snippets:**
  - "Presiding Bishop urges clergy to talk with Florida bishop about same-sex marriage disagreements"
  - "Introducing 'Traveling the Way of Love,' a new Episcopal Church video series"
  - "Colorado priest to walk from South Carolina to California raising money to benefit youth"
- Also In The News:**
  - "Susan Brown Snook elected fifth bishop of San Diego"
  - "Office of Government Relations issues statement on Intermediate-Range Nuclear Forces Treaty"
  - "Anita Parrott George made honorary canon of Mississippi cathedral"
- Anglican Communion News:**
  - "Anglican church in Bermuda closes after heavy rains cause roof to collapse"
  - "Iraq's prime minister visits St. George's Anglican Church in Baghdad"
  - "Trinidadian priest in serious condition after being shot by gunman"
- Featured Jobs & Calls:** A grid of job listings for various roles like Rector, Youth Minister, and Chaplain across different dioceses.
- Featured Events:** A grid of upcoming events such as "Journeys of Paul Cruise w/ The Rev. Judy Fentress-Williams" and "2019 GEMN Global Mission Conference".
- Press Release Service:** A section for submitting press releases, with a list of recent releases.



## RUN OF SITE

**Rate**  
\$1,249.00

**Size**  
300 x 250 pixels

**Accepted Formats**  
JPG, GIF or PNG  
(maximum 1MB)

**213K**  
unique visits  
per month

**770K**  
pages served  
per month

**YOUR  
CREATIVE  
HERE**

**9.24M**  
pages served  
per year

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## E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 21,000 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 6,000 clergy and lay leaders.

**ENS**  
EPISCOPAL NEWS SERVICE

**Seminary of the Southwest helps smooth the path to becoming a military chaplain**  
By David Paulsen

Joshua Woods first felt the calling while he ministered to hospice patients in Fort Walton Beach, Florida.

Many patients were military veterans and spouses. As he counseled them, Woods, a lay chaplain, heard what an impact military chaplains made in their lives.

That's when Woods, now 34, knew he wanted to become a military chaplain.

**DISCIPLESHIP MATTERS CONFERENCE**  
October 16-18, 2017 | Philadelphia, PA

Learn more and register online:  
[RenewalWorks.org/Events](http://RenewalWorks.org/Events)

Brought to you by **Forward Movement** and **RenewalWorks**

**NICHOLAS CENTER**  
Episcopal Diocese of Chicago

**Fierce Conversations Workshops**  
September 24-27 + April 22-25

Learn to have vital conversations with the power to change your life and your community.

**Featured Jobs & Calls**

**Rector**  
(WALLA WALLA, WA)

**Rector**  
(GREENEVILLE, TN)

**Vicar**  
(NEW LENOX, IL)



YOUR  
CREATIVE  
HERE



## NEWSLETTER DISPLAY

### Rate

Position 1 – \$1,249.00

Position 2 – \$999.00

### Size

300 x 250 pixels

### Accepted Formats

JPG, GIF or PNG  
(maximum 1MB)

**27K**  
opt-in  
subscribers

**41%**  
open rate

**9.1%**  
click rate

## SPONSORED EMAIL

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 27K opt-in subscribers.

### Rate

\$1,999 for ENS / \$999 for STW / \$2,499 for both lists

### Size

640 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

### Accepted formats

JPG, GIF or PNG (maximum 1MB)

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## SOCIAL MEDIA CAMPAIGN

Directly reach our 38,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

**Rate: \$1,499 per post, which includes ad spend for boosting.**



**Episcopal News Service** with The CEEP Network. Paid Partnership · 🌐

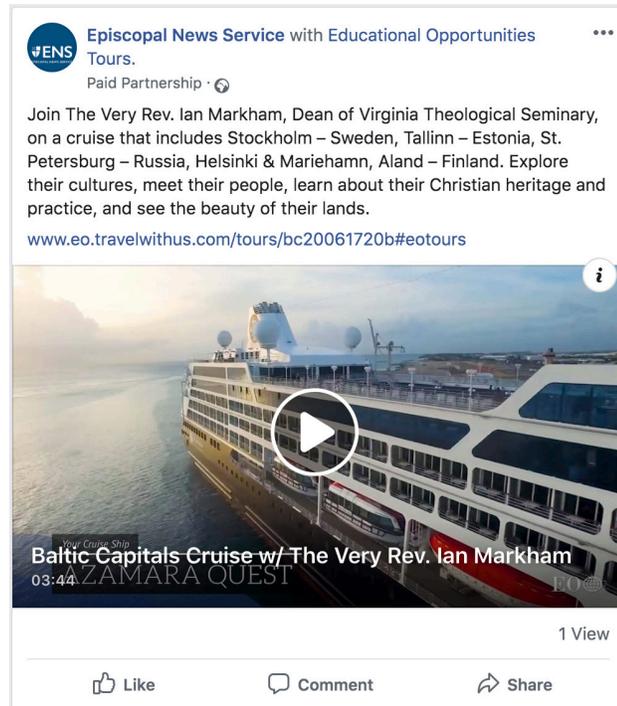
Join hundreds of lay and clergy peers from across the church and around the country for connection and learning at the CEEP Network's Leading Beyond the Walls gathering in Louisville from February 19-22. The Rev. Adam Hamilton of Church of the Resurrection in Kansas City will deliver a hope filled keynote!

Register Now: [www.ceepnetwork.org/2020-louisville](http://www.ceepnetwork.org/2020-louisville)



EPISCOPALNEWSSERVICE.ORG  
**CEEP Network Annual Gathering - Episcopal News Service**  
The CEEP Network Leading Beyond the Walls Annual Gathering will tak...

Like Comment Share



**Episcopal News Service** with Educational Opportunities Tours. Paid Partnership · 🌐

Join The Very Rev. Ian Markham, Dean of Virginia Theological Seminary, on a cruise that includes Stockholm – Sweden, Tallinn – Estonia, St. Petersburg – Russia, Helsinki & Mariehamn, Aland – Finland. Explore their cultures, meet their people, learn about their Christian heritage and practice, and see the beauty of their lands.

[www.eo.travelwithus.com/tours/bc20061720b#eotours](http://www.eo.travelwithus.com/tours/bc20061720b#eotours)



**Baltic Capitals Cruise w/ The Very Rev. Ian Markham**  
03:44

1 View

Like Comment Share

## JOBS, EVENTS, & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

### **Jobs** [episcopalnewsservice.org/jobs](http://episcopalnewsservice.org/jobs)

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$199 for two weeks, \$299 for one month or \$449 for two months.

### **Events** [episcopalnewsservice.org/events](http://episcopalnewsservice.org/events)

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. We do not post regular service schedules or events that do not have wider appeal, such as bake sales, pot luck lunches, or routine meetings. Featured listings are \$149 for one week, \$199 for two weeks, \$299 for one month, or \$449 for two months.

### **Press Release Service** [episcopalnewsservice.org/pressreleases](http://episcopalnewsservice.org/pressreleases)

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$199 for one week, \$299 for two weeks or \$449 for one month.