Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service

episcopalnewsservice.org

ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church’s officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org

2.56M unique web visits
9.24M web pages served
27K e-newsletter subscribers
WEBSITE SPONSORSHIP

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

RUN OF SITE
Rate $1,249.00
Size 300 x 250 pixels
Accepted Formats JPG, GIF or PNG (maximum 1MB)

213K unique visits per month
770K pages served per month
9.24M pages served per year

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org
E-NEWSLETTER SPONSORSHIP

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 21,000 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 6,000 clergy and lay leaders.

SPONSORED EMAIL

Our sponsored emails deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 27K opt-in subscribers.

Rate
$1,999 for ENS / $999 for STW / $2,499 for both lists

Size
640 pixels wide with variable height. Mailchimp-compatible HTML also accepted.

Accepted formats
JPG, GIF or PNG (maximum 1MB)

NEWSLETTER DISPLAY

Rate
Position 1 – $1,249.00
Position 2 – $999.00

Size
300 x 250 pixels

Accepted Formats
JPG, GIF or PNG (maximum 1MB)
**SOCIAL MEDIA CAMPAIGN**

Directly reach our 38,000 Facebook and Twitter followers or target a broader lookalike audience by running a campaign across our social media channels. Each campaign can be tailored to meet your specific publicity needs and utilize various multimedia options.

**Rate:** $1,499 per post, which includes ad spend for boosting.

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**JOBS, EVENTS, & PRESS RELEASE SERVICE**

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

**Jobs** episcopalnewsservice.org/jobs

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are $199 for two weeks, $299 for one month or $449 for two months.

**Events** episcopalnewsservice.org/events

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. We do not post regular service schedules or events that do not have wider appeal, such as bake sales, pot luck lunches, or routine meetings. Featured listings are $149 for one week, $199 for two weeks, $299 for one month, or $449 for two months.

**Press Release Service** episcopalnewsservice.org/pressreleases

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service.

The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are $199 for one week, $299 for two weeks or $449 for one month.