



Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service
episcopalnewsservice.org

ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew MacDonald at mmacdonald@episcopalchurch.org



967K
unique web
visitors

3.4M
web page
views

27K
e-newsletter
subscribers

WEBSITE SPONSORSHIP

The screenshot shows the ENS website interface with a top navigation bar, a main news banner, and several content columns. The main banner features a large image of a man with arms raised, with the headline 'Presiding Bishop brings the power of love to Central Florida prep school'. Below this are smaller article thumbnails with headlines like 'Presiding Bishop urges clergy to talk with Florida bishop about same-sex marriage disagreements' and 'Introducing "Traveling the Way of Love," a new Episcopal Church video series'. The right sidebar contains a 'Revive' advertisement, a 'Nicholas Center' workshop announcement, and a 'Sign Up for the ENS Newsletter' form.

RUN OF SITE

Rate (per month)
\$1,249.00

Size
300 x 250 pixels

Accepted Formats
JPG, GIF or PNG
(maximum 1MB)

105K
unique visitors
per month

YOUR
CREATIVE
HERE

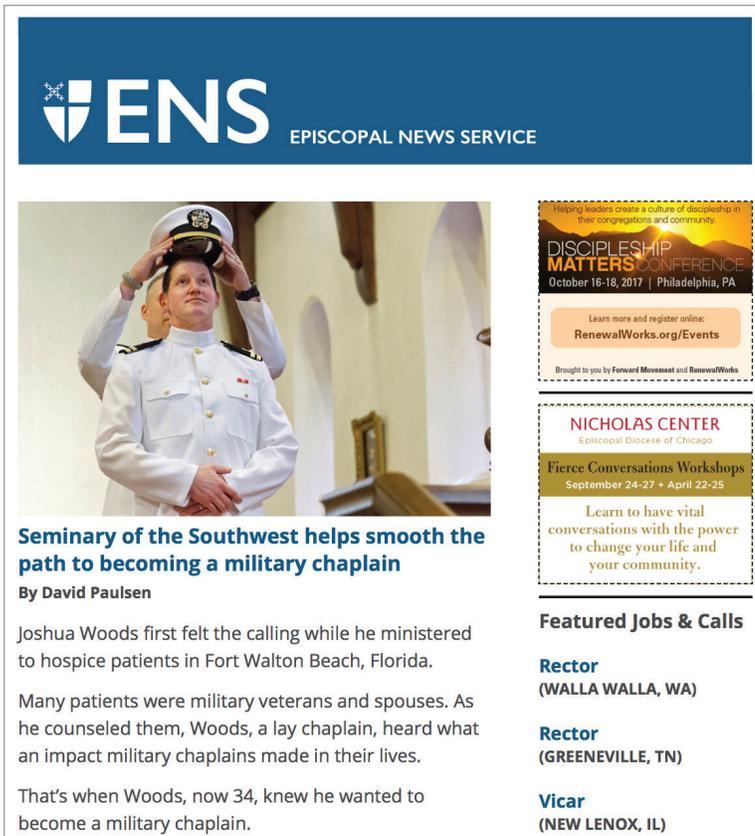
288K
page views
per month

3.4M
web page
views

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

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E-NEWSLETTER SPONSORSHIP



ENS EPISCOPAL NEWS SERVICE

Seminary of the Southwest helps smooth the path to becoming a military chaplain
By David Paulsen

Joshua Woods first felt the calling while he ministered to hospice patients in Fort Walton Beach, Florida.

Many patients were military veterans and spouses. As he counseled them, Woods, a lay chaplain, heard what an impact military chaplains made in their lives.

That's when Woods, now 34, knew he wanted to become a military chaplain.

DISCIPLESHIP MATTERS CONFERENCE
October 16-18, 2017 | Philadelphia, PA
Helping leaders create a culture of discipleship in their congregations and community.
Learn more and register online:
RenewalWorks.org/Events
Brought to you by Forward Movement and RenewalWorks

NICHOLAS CENTER
Episcopal Diocese of Chicago
Fierce Conversations Workshops
September 24-27 + April 22-25
Learn to have vital conversations with the power to change your life and your community.

Featured Jobs & Calls

- Rector**
(WALLA WALLA, WA)
- Rector**
(GREENEVILLE, TN)
- Vicar**
(NEW LENOX, IL)

← YOUR CREATIVE HERE →

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 21,000 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 6,000 clergy and lay leaders.

SPONSORED EBLASTS

Our sponsored eblasts are targeted emails to deliver your exclusive standalone message to our Episcopal News Service and Sermons That Work lists of more than 27K opt-in subscribers.

Rates

\$1,999 for ENS / \$999 for STW / \$2,499 for both lists

Size

640 x 480 pixels

Responsive HTML with variable height also considered

Accepted formats

JPG, GIF or PNG (maximum 1MB)

NEWSLETTER DISPLAY

Rate (per month)

Position 1 – \$1,249.00

Position 2 – \$999.00

Size

300 x 250 pixels

Accepted Formats

JPG, GIF or PNG
(maximum 1MB)

27K
opt-in
subscribers

42%
open rate

9.5%
click rate

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JOBS, EVENTS & PRESS RELEASE SERVICE

Promote your job openings, clergy calls, upcoming events, and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

Jobs

episcopalnewsservice.org/jobs

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. Featured listings are \$199 for two weeks, \$299 for one month or \$449 for two months.

Events

episcopalnewsservice.org/events

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communion partners. We do not post regular service schedules or events that do not have wider appeal, such as bake sales, pot luck lunches, or routine meetings. Featured listings are \$111 for one week, \$166 for two weeks, \$249 for one month, or \$375 for two months.

Press Release Service

episcopalnewsservice.org/pressreleases

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service. The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$199 for one week, \$299 for two weeks or \$449 for one month.

Other Sponsorship Programs

Please inquire about additional opportunities to support our work and reach our engaged audience through video sponsorship and social media blasts. Email mmacdonald@episcopalchurch.org for further information.