



# Media Kit

Audience Reach, Reliable Coverage and Promotional Capabilities to Raise Awareness of Your Ministry and Service  
[episcopalnewsservice.org](http://episcopalnewsservice.org)

## ABOUT EPISCOPAL NEWS SERVICE

ENS is the Episcopal Church's officially sponsored ministry of storytelling that highlights how the Church lives into the Jesus Movement and lives out the Gospel in the world.

With an emphasis on social justice issues, ENS content inspires our influential readers to act, engage and connect to make a difference in the world.

ENS has the audience reach, the trusted content and the responsive platforms to help sponsors raise awareness of their ministries through our website, e-newsletter and social media channels.

To discuss your sponsorship options or to book a campaign, contact Matthew Davies at [mdavies@episcopalchurch.org](mailto:mdavies@episcopalchurch.org)



**967K**  
unique web  
visitors

**3.4M**  
web page  
views

**25K**  
e-newsletter  
subscribers

# WEBSITE SPONSORSHIP

The screenshot shows the ENS website with a navigation bar at the top. The main content area includes a large featured article about Episcopal food ministries, followed by a grid of smaller articles on topics like climate change, diocesan profiles, and social justice. There are also sections for 'Also in the News', 'Anglican Communion News', 'Featured Jobs & Calls', 'Featured Events', 'Featured Books', and 'Press Release Service'. The right sidebar contains a newsletter sign-up form and action alerts.

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YOUR  
PLACEMENT  
HERE

**RUN OF SITE**  
**Rate**

\$1,249.00

**Size**  
300 x 250 pixels

**Accepted Formats**  
JPG, GIF or PNG  
(maximum 1MB)

**105K**  
unique visitors  
per month

**288K**  
page views  
per month

**3.4M**  
web page  
views

Your sponsorship serves an educated audience that is active in the church and in the world. Creatives are displayed on every page of the ENS website for one month and rotate throughout the placements on the right rail. Your placement is optimized to ensure one impression is delivered on every page view.

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## E-NEWSLETTER SPONSORSHIP



**Seminary of the Southwest helps smooth the path to becoming a military chaplain**  
By David Paulsen

Joshua Woods first felt the calling while he ministered to hospice patients in Fort Walton Beach, Florida.

Many patients were military veterans and spouses. As he counseled them, Woods, a lay chaplain, heard what an impact military chaplains made in their lives.

That's when Woods, now 34, knew he wanted to become a military chaplain.

**DISCIPLESHIP MATTERS CONFERENCE**  
October 16-18, 2017 | Philadelphia, PA

Learn more and register online:  
[RenewalWorks.org/Events](http://RenewalWorks.org/Events)

Brought to you by **Forward Movement** and **RenewalWorks**

**NICHOLAS CENTER**  
Episcopal Diocese of Chicago

**Fierce Conversations Workshops**  
September 24-27 + April 22-25

Learn to have vital conversations with the power to change your life and your community.

**Featured Jobs & Calls**

**Rector**  
(WALLA WALLA, WA)

**Rector**  
(GREENEVILLE, TN)

**Vicar**  
(NEW LENOX, IL)

← YOUR PLACEMENT HERE ←

Delivered Monday through Friday, the ENS Daily Newsletter reaches an engaged audience of more than 20,000 opt-in subscribers. Our readers are eager to keep up to date with news about the Episcopal Church and the Anglican Communion, seeking inspiration and ways to connect to make a difference in the world.

Your placement will also run in the Sermons That Work newsletter that emails liturgical resources to more than 5,500 clergy and lay ministry leaders every week.

## SPONSORED EBLASTS

Our sponsored eblasts are targeted emails to deliver your exclusive stand-alone message to our Episcopal News Service and Sermons That Work lists of more than 25K opt-in subscribers.

### Rate

\$1,999 for ENS / \$799 for STW / \$2,499 for both lists

### Size

640 x 480 pixels\*

### Accepted formats

JPG, GIF or PNG  
(maximum 1MB)

\* Responsive HTML with variable height also considered

## NEWSLETTER DISPLAY

### Rate

Position 1 – \$1,099.00  
Position 2 – \$799.00

### Size

300 x 250 pixels

### Accepted Formats

JPG, GIF or PNG  
(maximum 1MB)

# 26K

opt-in  
subscribers

# 42%

open rate

# 9.5%

click rate

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## **JOBS, EVENTS, BOOKS & PRESS RELEASE SERVICE**

Promote your job openings, clergy calls, upcoming events, new books and press releases on the Episcopal News Service for free, or select one of our paid options for a significantly wider audience reach.

All paid listings are featured on every page of the Episcopal News Service website and in the daily e-newsletter, pushing your message out to more than 100,000 clergy and lay ministry leaders, church administrators, Episcopal thought leaders and other active and involved Christians.

### **Jobs & Calls**

[episcopalnewsservice.org/jobs](http://episcopalnewsservice.org/jobs)

Clergy calls and lay job listings are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communication partners. Featured listings are \$149 for two weeks, \$229 for one month or \$349 for two months.

### **Events**

[episcopalnewsservice.org/events](http://episcopalnewsservice.org/events)

Religious events with a churchwide interest are accepted from Episcopal Church dioceses, seminaries and related agencies and organizations, as well as from full-communication partners. We do not post regular service schedules or events that do not have wider appeal, such as bake sales, potluck lunches or routine meetings. Featured listings are \$99 for one week, \$149 for two weeks or \$229 for one month.

### **Books**

[episcopalnewsservice.org/pressreleases](http://episcopalnewsservice.org/pressreleases)

Promote your latest religious book or publication free for one month, or select one of our paid options for a wider reach. Featured listings are \$149 for one week, \$229 for two weeks or \$349 for one month.

### **Press Release Service**

[episcopalnewsservice.org/pressreleases](http://episcopalnewsservice.org/pressreleases)

Communicate an official message or position statement, announce the launch of a new initiative, or generate interest in your organization, brand, resource, product or service. The Press Release Service is free, but ENS also offers three paid options for a significantly wider reach. Featured listings are \$149 for one week, \$229 for two weeks or \$349 for one month.